

The Retailer's Review

www.niagararegion.ca

A Niagara Region Public Health
publication for Tobacco
Retailers

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HAPPY NEW YEAR!

We would like to say congratulations to all the stores that have been successful in implementing the retail display ban which came into effect on May 31, 2008. We appreciate your support in achieving the goals of the Smoke-free Ontario Act and reducing the public's exposure to tobacco products.

As we continue to enforce the Smoke-free Ontario Act, please feel free to contact your Tobacco Control Officer with any questions or concerns, or call the Tobacco Control Hotline at 905-688-8248 or 1-888-505-6074 ext. 7393.

New Training Tool

A new website has been created to assist tobacco vendors and their staff in understanding their responsibilities with selling tobacco. The website, which is easily navigated and narrated, provides scenarios, frequently asked questions, and a quiz.

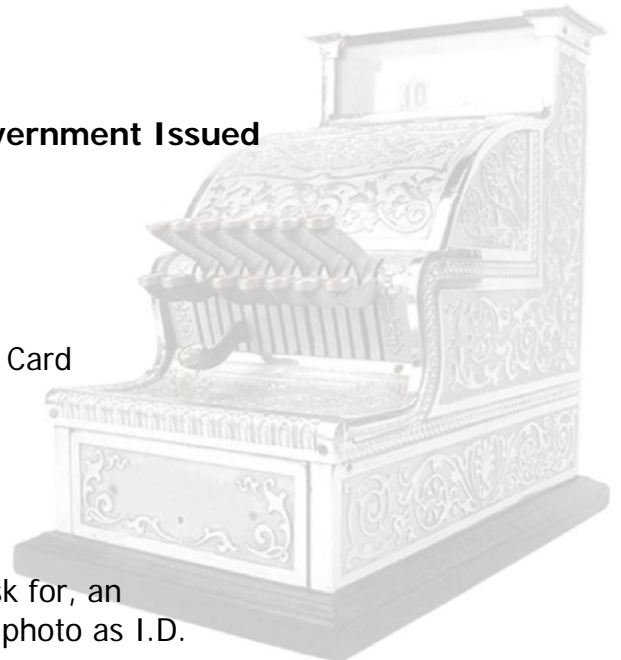
We highly recommend that you include this website in your training program and that all people selling tobacco review the site regularly. Please visit www.sfoa-training.com to view the information as soon as possible.

Reminder: Acceptable forms of Government Issued Identification (I.D.)

- Driver's Licence
- Passport
- Citizenship Card
- Canadian Armed Forces Card
- Liquor Control Board of Ontario (LCBO) Card

NOTE:

You may accept, but not ask for, an Ontario Health Card with a photo as I.D.



January 2009

The Tobacco Display Ban is Far Reaching



Tobacco Control Officers have noticed that some vendors are displaying blunts (like the ones pictured on the left) and similar items in their stores. This is a friendly reminder that this is not permitted as the ban also prohibits the display of chewing tobacco, snus, cigars and cigarillos. Various other products are also included.

REMEMBER: anything that contains or promotes a tobacco product is not allowed to be displayed.

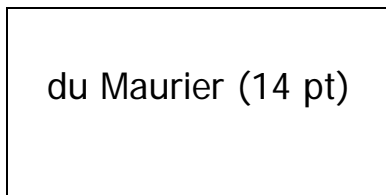
If you are not sure what products fall under the ban, please contact your Tobacco Control Officer or visit the Ministry of Health Promotion website at www.mph.gov.on.ca. Please remember it is the vendor's responsibility that all tobacco products are out of sight from customers.

Labels

To assist in locating tobacco products in storage devices, some retailers are using labels. Please be reminded that labels must follow these regulations:

- **Black text on a white background**
- **Letters up to a 14 point type/font size**
- **No logos or colours to be used**
- **Label can not be larger than 2 inches X 1 inch**

For example,



Any violation of these regulations means that you can be charged under the Smoke-Free Ontario Act. We appreciate your cooperation.

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This publication is distributed three times per year, offering timely and interesting information to Tobacco Retailers. Niagara Region Public Health is committed to providing relevant and useful information that creates healthy and safe environments for people who live, work and visit the Niagara region.

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For more information, call the
Tobacco Hotline at:

905-688-8248, ext. 7393 or
1-888-505-6074, ext. 7393

or visit:

www.niagararegion.ca