

**ECONOMIC IMPACT OF THE NIAGARA WINE INDUSTRY ...**

Ontario is the largest of only four areas in Canada capable of commercially producing tender fruit and wine grapes. In Ontario the most widely known fruit-growing area is located along a narrow strip on the Niagara Peninsula from Niagara Falls to Hamilton. The Fonthill Kame located in Pelham in the middle of the peninsula is suited to the production of tender fruit.

**Ontario Wine Facts:**

- \* Is the country's leading grape producer (80% of Canadian production)
- \* 2nd highest ranked agricultural commodity (22% of the farm value of Ontario's commercial fruit)
- \* Winemaking accounts for approximately 80% of grape production (20% for juice, jams and other grape products)
- \* Generates over \$30 million in direct wages and salaries
- \* Total farm gate value of Ontario grapes exceeded \$48 million in 2001
- \* Generates \$338 million in retail wine sales (2000-01)
- \* Grape sales to processors of over 52,000 tonnes
- \* Grape sales for juice of over 10,000 tonnes
- \* Grape sales for home winemaking & distilling of over 700 tonnes
- \* Exports to U.S. markets of almost 600 tonnes

**In the Niagara Region:**

- \* Produces more than 86% of the cultivated fresh and processed grape acres.
- \* Of the 16,000 grape producing acres in Ontario, 13,500 acres (84% of the provincial total) are under production in Niagara
- \* Niagara wineries attract over 800,000 visitors annually



**Niagara's Wine Route**

Wine Route

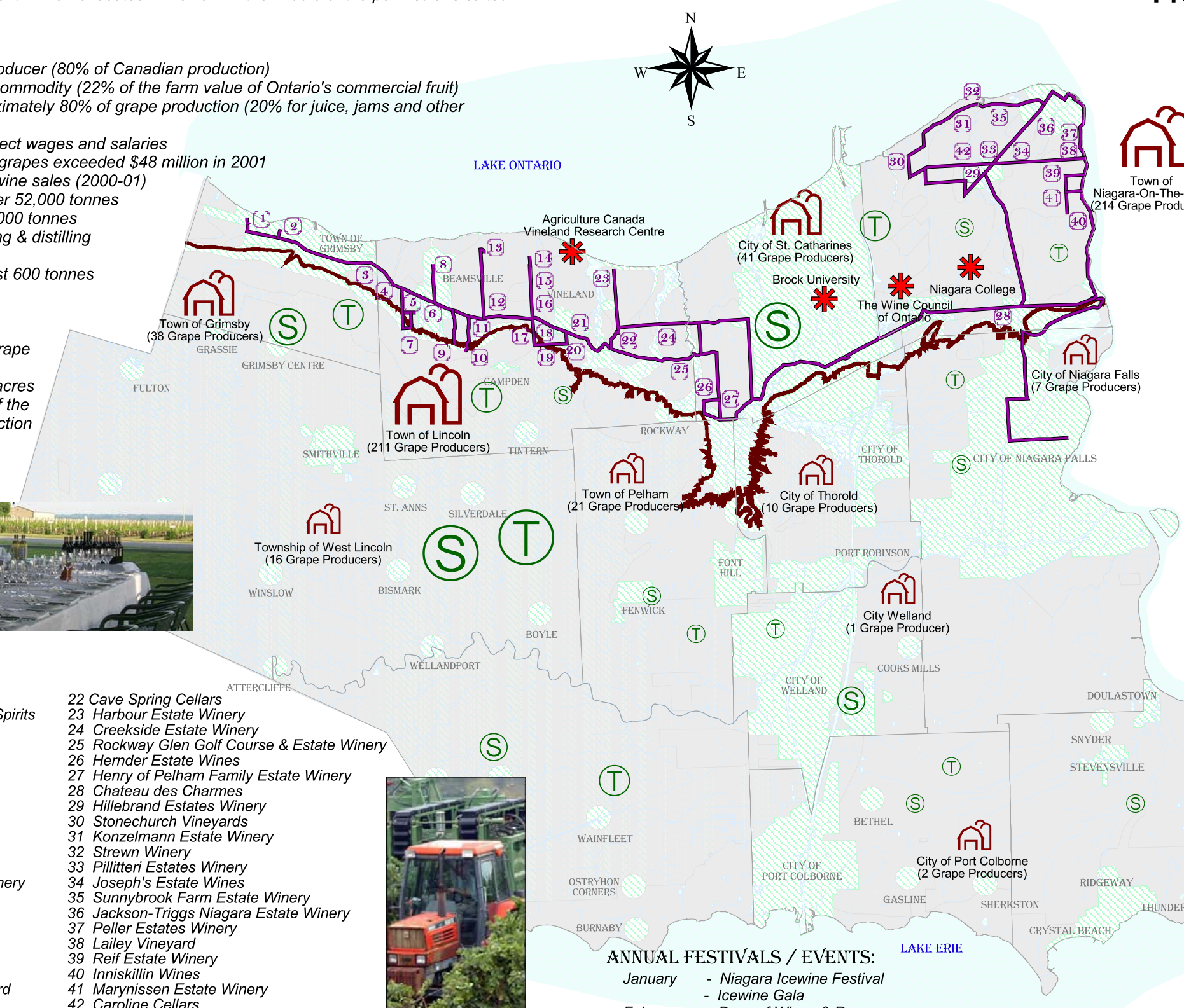
- |   |   |
|---|---|
| 1 Andres Wines                            | 22 Cave Spring Cellars                      |
| 2 Kittling Ridge Estate Wines and Spirits | 23 Harbour Estate Winery                    |
| 3 Peninsula Ridge Estate Wines            | 24 Creekside Estate Winery                  |
| 4 Angels Gate Winery                      | 25 Rockway Glen Golf Course & Estate Winery |
| 5 Thirty Bench Wines                      | 26 Hernder Estate Wines                     |
| 6 Daniel Lenko Estate Winery              | 27 Henry of Pelham Family Estate Winery     |
| 7 East Dell Estate Wines                  | 28 Chateau des Charmes                      |
| 8 Magnotta Cellars                        | 29 Hillebrand Estates Winery                |
| 9 Crown Bench Estates                     | 30 Stonechurch Vineyards                    |
| 10 De Sousa Wine Cellars                  | 31 Konzelmann Estate Winery                 |
| 11 Malivoire Wine Company                 | 32 Strewn Winery                            |
| 12 Thomas and Vaughan Vintners            | 33 Pillitteri Estates Winery                |
| 13 Maple Grove Vinoteca Estate Winery     | 34 Joseph's Estate Wines                    |
| 14 Birchwood Estate Wines                 | 35 Sunnybrook Farm Estate Winery            |
| 15 Royal DeMaria Wines                    | 36 Jackson-Triggs Niagara Estate Winery     |
| 16 Willow Heights Estate Winery           | 37 Peller Estates Winery                    |
| 17 Lakeview Cellars Estate Winery         | 38 Lailey Vineyard                          |
| 18 Kacaba Vineyards                       | 39 Reif Estate Winery                       |
| 19 Vineland Estate Wines                  | 40 Inniskillin Wines                        |
| 20 Featherstone Winery and Vineyard       | 41 Marynissen Estate Winery                 |
| 21 Stoney Ridge Cellars                   | 42 Caroline Cellars                         |

Source:  
Regional Municipality of Niagara (existing information and mapping is considered by the Region to be pre-published), 2002.  
Census of Agriculture, Statistics Canada, 2001  
OMAF, 2001 Ontario Grape Vine Survey  
www.grapegrowersofontario.com/  
www.wineroute.com  
www.tastesofniagara.com/news/  
www.grtapeandwine.com/  
www.harvestontario.com/

**NOTE:**  
This map is for general illustration purposes only. For boundary interpretations, please contact the Regional Niagara Planning and Development Department.



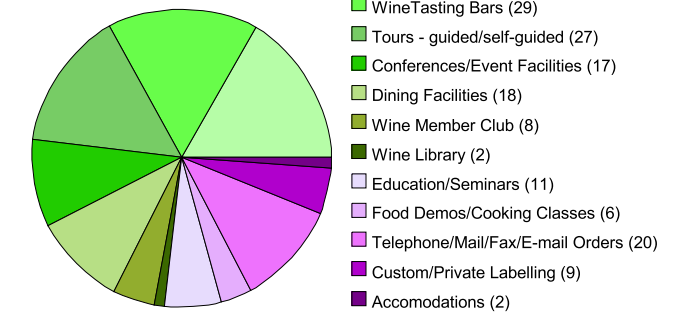
TORONTO



**Figure 4.39 - REGIONAL MUNICIPALITY OF NIAGARA - Profile of the Niagara Grape & Wine Industry**

**REGIONAL AGRICULTURAL ECONOMIC IMPACT STUDY**

Forty-four winery websites were researched for value-added production/products. The following is a breakdown of the findings:



	Educational, Research Institutions		Services (irrigation, repairs, consultants)
	Number of Producers (Niagara Region - 561 Operations)		under 2
	1 - 21		3 - 4
	22 - 41		5 - 6
	42 - 214		7 - 8
			9 - 10

**HOME TO INTERNATIONALLY AWARD WINNING WINES...**

IN 2002, HERE IS JUST A SAMPLING OF AWARDS RECEIVED:

Grand Gold - Vinitaly, 2002, Verona, Italy  
\* Jackson-Triggs Niagara Proprietors' Reserve Vidal Icewine 2000

Gold - Challenge International Du Vin 2002, Blaye-Bourge, France

- \* Inniskillin Wines Founders Reserve Chardonnay 1999
- \* Jackson-Triggs Niagara Grand Reserve Riesling 2000
- \* Jackson-Triggs Niagara Reserve Vidal Icewine 2000
- \* Pillitteri Estates Winery Vidal Icewine 2000
- \* Strewn Winery Riesling Icewine 2000

Excellence Trophy - Les Citadelles Du Vin 2002, Bourg sur Gironde, France

- \* Jackson-Triggs Niagara Reserve Vidal Icewine
- \* Strewn Winery Riesling Icewine 2000

Citadelle Trophy - Les Citadelles Du Vin 2002, Bourg sur Gironde, France

- \* Strewn Winery Palatine Icewine 1998

