

NIAGARA CHILDREN'S
WATER FESTIVAL

2027 SPONSORSHIP OPPORTUNITIES

Support Education and the Environment in your Community

Niagara Region | Brock University | St. Catharines | Niagara Peninsula CONSERVATION | ONTARIO POWER GENERATION

2027

Niagara Children's Water Festival

> **After close to 30 years of trips and outings, I can say that my visit to the Water Festival reached a new high for organization and friendliness.**
>
> — Teacher

Niagara Region, in partnership with Brock University, the City of St. Catharines, Ontario Power Generation and the Niagara Peninsula Conservation Authority, will host the 24th annual Niagara Children's Water Festival during April 27 - 29, 2027 and we invite you to be a part of one of the year's most exciting educational events!

The Niagara Children's Water Festival is a unique opportunity for youth across Niagara to engage in hands on activities that educate students about the importance of our most valuable natural resource: water. The goal of the festival is to develop our future decision makers by empowering children to initiate behaviour change within their homes, schools and communities.











Benefits

Contributions of all levels go towards keeping this learning experience completely free of charge (including busing) for all participants. As a business or organization sponsoring the festival, you will:

- Showcase your brand and increase your brand awareness
- Increase your profile as an environmental steward
- Give back to your local community
- Demonstrate your investment in the education of Niagara's youth and Niagara's future
- Stand out from your competitors
- Provide employee volunteer opportunities
- Support a beloved and long-standing educational festival in Niagara
- Create new professional relationships with other festival supporters

- 23rd year of the festival
- Nearly **1,000 Teachers, Parents and Volunteers** participate every year
- The Water Festival has hosted over **75,000 Students** since 2003
- **3,200 Students** to be reached in 2026

> **One of the best organized and laid-out events I've EVER been involved with.**
>
> — Volunteer

Sponsorship



Watershed

As a Watershed sponsor, you are offered the highest level of visibility and exposure on-site and off. As a Watershed sponsor your organization will be recognized on all printed and digital materials. Individual recognition will be given in the festival's media release and on social media. Your company will be invited to take a guided tour of the festival to see the students in action. In addition, we offer an opportunity for volunteer placement for your employees.



Lake

Lake level sponsorship entitles your company to be recognized on all print and digital materials for the festival. Lake sponsors will also be recognized as part of a group on social media. An optional guided tour of the festival grounds to see the students in action is included in this opportunity. Volunteer opportunities for your staff are also available.



River

River sponsors are recognized on all festival guides and as a group on social media. Your organization will also be identified as a sponsor on our festival website.
As a thank you to our River sponsors, your organization will be invited to tour the festival if desired to experience the festival first hand. Volunteer opportunities are available to encourage participation by your employees.



Creek

As a Creek level sponsor, your organization is recognized in all festival guides and on the festival website. An opportunity to tour the festival to see it in action is included. Opportunities for your staff to volunteer are also available. All volunteer only in-kind donations will be recognized as a Creek sponsor.



Sponsor an Activity

This unique opportunity allows your organization to be recognized as the sole sponsor of one of our activity centres. Your staff can also volunteer as activity presenters at your centre. Festival-wide recognition will occur through your organization's name included as a sponsor in our festival guides.

Past and Current Sponsors

TD Friends of the Environment Foundation

Ontario Ministry of the Environment, Conservation and Parks

GEI Consultants

Associated Engineering

DSBN District School Board of Niagara

Niagara Catholic District School Board

Gibbons Contracting Ltd.

arva R.V. Anderson Associates Limited engineering • environment • infrastructure

EIS

Alfred Beam Excavating Limited

Romag Contracting Ltd

CIMA+

Sponsor Benefits	Watershed ($5,000+)	Lake ($2,500+)	River ($1,000+)	Creek (Up to $999)	Sponsor An Activity ($500)
Recognition on Festival Website	✓ logo	✓ logo	✓ name	✓ name	✓ name
Recognition in Teacher and Volunteer Guides	✓ logo- large	✓ logo- medium	✓ logo- small	✓ name	✓ name
Letter of Appreciation	✓	✓	✓	✓	✓
Opportunity to Volunteer	✓	✓	✓	✓	✓
Optional Guided Tour Available	✓	✓	✓	✓	
Logo on Sponsorship Sign at Festival	✓	✓	✓	✓	
Social Media Recognition	✓ individual	✓ group	✓ group		
Name on Festival Map	✓	✓			
Media Release Recognition	✓				
Name and Logo Displayed at Activity Centre					✓

In-kind donations will be recognized based on equivalent monetary value of the product or service.
Volunteer only in-kind donations will be recognized at the Creek Sponsor level.

NIAGARA CHILDREN'S WATER FESTIVAL

2027 Festival Sponsorship Form

Interested?

Contact our Steering Committee Chair, Amanda Deschenes, at **waterfestival@niagararegion.ca** or **905-980-6000 ext. 5817** for more information or complete the sponsorship form and return to the address at the bottom of the page.

All sponsorships must be received by March 12, 2027 to be recognized at the 2027 festival.

Our organization will be participating in the 2027 Niagara Children's Water Festival as a:

- ◯ Watershed Sponsor ($5,000+)
- ◯ Lake Sponsor ($2,500+)
- ◯ River Sponsor ($1,000+)
- ◯ Creek Sponsor (up to $999)
- ◯ Activity Centre Sponsor ($500)

Company/Organization Name: _____

Contact name: _____

Position: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Phone: _____

Email: _____

Are you interested in sending volunteers from your organization to the festival?
◯ Yes ◯ No

Do you require a non-charitable receipt?
◯ Yes ◯ No

Are you interested in having a guided tour of the 2026 festival?
◯ Yes ◯ No

Please make cheques payable to:
The Regional Municipality of Niagara
ATTN: Amanda Deschenes,
Engagement and Education Coordinator
980 Major St. Welland, ON, L3B 6J2

You can also make payments online



NIAGARA CHILDREN'S WATER FESTIVAL

Niagara Region | Brock University | St. Catharines | Niagara Peninsula Conservation | Ontario Power Generation

niagararegion.ca/waterfestival