

Building a case

Time: 30 minutes

Materials

- Parent persuasion letter
- Pedestrian safety rules
- [Active School Travel Story](#)
- White board

Instructions

- Watch the Active School Travel Video
- As a class, brainstorm safety rules that students should consider while walking outdoors. Write answers on the board
- Review with students the *Pedestrian safety rules* document
- Then, brainstorm risks that students could encounter while performing this safety walk. Write answers on the board
- As a class, work through the *Parent persuasion letter* document
- The purpose of building a case is for students to inform their parents about the benefits of using active travel to get to school or other nearby destinations (e.g., bus stop, park, friend's home, library) and their knowledge of pedestrian safety rules

Variations

- Watch the Active School Travel Video and have the students brainstorm other benefits of using active school travel
- Write answers on the board
- Have students create a poster of their favourite type of active travel to school or other destinations near their home
- Hang posters up in high volume areas such as hallways, forum, office, etc. to show other students how great active school travel is