THE REGIONAL MUNICIPALITY OF NIAGARA

CULTURE COMMITTEE

REPORT 5-2011

Minutes of a meeting of the Culture Committee held in Campbell East 101, Regional Municipal Building, Thorold, Ontario, on Thursday, September 15, 2011 commencing at 4:37 p.m.

ATTENDANCE

Committee: Councillors Joyner (Co-Chair), Katzman, Timms; Mr. Fortier, Ms. Blom, Mr. Henriques (Co-Chair), Ms. Ingram, Mr. Jessome, Ms. Nicholson, Mr. Pignataro, Ms. Zhu.

Staff: Ms. Donia, Project Manager Community & Corporate Planning; Ms. Bannerman, Culture Plan Implementation Coordinator; Ms. Anderson, Communications Specialist; Ms. Dawn, Legislative Assistant.

Other: Ms. Royce, Ministry of Tourism & Culture

QUORUM

There being a lack of ordinary quorum at the meeting, the Committee Chair determined that the ordinary quorum for the meeting be reduced to nine (9) members, pursuant to Section 22.10 of the Procedural By-law 120-2010.

ANNOUNCEMENTS

24. Welcome & Acknowledgement of Guests

Councillor Joyner welcomed everyone and Ms. Bannerman introduced Ms. Royce from the Ontario Ministry of Tourism and Culture (who is replacing Ms. Morrison while she is on sabbatical) and Ms. Anderson to the Committee.

25. Local Events

Ms. Bannerman provided copies of various notices of culture events occurring throughout the Niagara Region within the next few weeks. Ms. Bannerman stated she would forward the notices via email to the Committee members.
ITEMS FOR CONSIDERATION

26. Minutes – Culture Committee
    July 28, 2011

Moved by Mr. Henriques
Seconded by Mr. Fortier

That the minutes of the Culture Committee meeting held on July 28, 2011, be approved as circulated.
    Carried.

UPDATES

27. Creative Communities Prosperity Fund/
    Economic Impact Assessment of Culture Sector

Ms. Bannerman informed the Committee that the Niagara Region was the successful recipient of Creative Communities Prosperity Fund to help fund an economic impact assessment of the culture sector in Niagara; that a report was approved by the Integrated Community Planning Committee; and that this report will appear before Council later in the evening as required by the program. Ms. Bannerman distributed copies of the report to the Committee.

Moved by Councillor Timms
Seconded by Mr. Fortier

That this Committee recommends to the Integrated Community Planning Committee:

That Report ICP 77-2011, September 7, 2011, respecting Creative Communities Prosperity Fund, Economic Impact Assessments of Niagara’s Culture Sector, be received and endorsed.
    Carried.

At this point in the meeting, quorum was achieved.

28. Cultural Capitals of Canada

Staff have not yet received the results of the Niagara Region’s application to the Cultural Capitals of Canada program.

29. Regional Policy Plan Amendment

A draft of the Regional Policy Plan Amendment, respecting the Culture Plan, will be brought to the Culture Committee meeting scheduled for October 27, 2011.
DISCUSSIONS

30. Fixed Cultural Asset Mapping

The hard launch of the fixed cultural asset mapping is set for November 16, 2011. A soft launch will precede it and the link will be forwarded to Committee members. Staff informed Committee that items may be added prior to the hard launch date.

31. Community Engagement Meetings

Staff suggested hosting an initial community engagement meeting during either the week of November 13 or November 21, 2011. The agenda will be determined among other things by CCC results, CCIPF planning needs, and information arising in municipal council presentations.

32. Municipal Council Presentations

Ms. Bannerman distributed a draft 6-slide PowerPoint presentation which is to be used as the starting point for developing the format of the municipal council presentations to be held later this year. Committee suggestions were solicited and noted.

33. Electronic Communication Options

Ms. Anderson advised the Committee to specifically identify its goals and objectives in order for the Communications Division to best determine which social media or other communication tools would be best to disseminate information about culture in the Niagara Region. Prior to deciding on the media format to be utilized, it was suggested that staff update the information on the Culture Committee webpage of the Niagara Region’s external website to reflect the Committee’s current activities.

ADJOURNMENT

The Committee adjourned at 5:53 p.m. to meet again at 4:30 on Thursday, October 27, 2011 in Committee Room 4, Regional Headquarters.

Councillor Joyner
Co-Chair

Mr. J. Henriques
Co-Chair

Natasha L. Dawn
Legislative Assistant

Kevin Bain
Regional Clerk