

### How to be a media detective

#### Collect evidence

- Setting, music, sounds, images, clothing, behaviour, facial expressions, dialogue, etc.

#### Search for clues

- What activities are they showing? Who is doing these activities? How do they feel? How can you tell? How does it make you feel?

#### Search for a motive

- What might the company be trying to do? What might the company want you to do?

#### Uncover the facts

- What do you know about the product? Is it a drug? What kind of drug is it? What do you know about the effects of that drug?

#### Solve the case

- Do media show the facts about drugs? How does what is shown differ from what you know about drugs?