









REGIONAL NIAGARA 2001 PUBLIC ATTITUDE CYCLING SURVEY

PURPOSE:

Establish a profile of Niagara Region residents concerning their views on issues related to cycling

METHOD:

The results are based on:

-  Statistically sound random telephone interviews
-  Individuals aged 15 years or older
-  Niagara Region residents
-  Representative sample, proportionate to population
-  Results weighted to reflect age and gender distribution in each community
-  Interviews which lasted an average of just under 10 minutes in length

DEFINITIONS:

Utilitarian Cyclists - those who ride a bicycle for purposes such as going to work, school, running errands, going shopping or visiting friends. They may also ride a bicycle for recreation or fitness purposes, but they are classified as utilitarian.

Recreational Cyclists - those who ride a bicycle for recreation or fitness purposes. Recreational cyclists do not ride a bicycle for utilitarian purposes.

Cyclists - those who ride a bicycle for utilitarian and/or recreational purposes.

Non-Cyclists - those who do not ride a bicycle at all.