

**THE REGIONAL MUNICIPALITY OF NIAGARA**  
**INTEGRATED COMMUNITY PLANNING COMMITTEE**

**REPORT 1-2010**

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Minutes of a meeting of the Integrated Community Planning Committee held in Council Chambers, Regional Municipal Building, Thorold, Ontario, on Wednesday, January 13, 2010 commencing at 2:01 p.m.

**ATTENDANCE**

Committee: Councillors Smeaton, Chair; Regional Chair Partington; Augustyn, Badawey, Baty, Casselman, D'Angela, Gabriel, Goulbourne, Henderson, Marshall, McMullan, Rigby, Salci, Timms.

Staff: Messrs. Trojan, Chief Administrative Officer, Robson, Commissioner Integrated Community Planning; Bain, Regional Clerk; Ms. Pilon, Deputy Regional Clerk.

Other: Messrs. Roberts, Executive Assistant to the Regional Chair; Weaver, Director Corporate & Community Planning; Bertleff, Associate Director, Regional Emergency Planning; Gummo, Associate Director, Planning; Neufeld, Communications Specialist; Barnhart, Coordinator Web Content; Ms. Papaiz, Senior Manager Corporate Communications; Ms. Andersen, Communications Specialist; Ms. Sareen, Information and Research Coordinator.

**ADMINISTRATION**

1. Procedure to Select the Committee Co-Chairs; Chairs and Vice-Chairs  
**ICP 1-2010**

Regional Chair Partington, called for nominations for the position of Chair, of the Integrated Community Planning Committee.

Moved by Councillor Badawey  
Seconded by Councillor Goulbourne

That Councillor Smeaton be nominated for the position of Chair, of the Integrated Community Planning Committee.

Carried.

Regional Chair Partington called a second and third time for nominations.

Moved by Councillor Rigby  
Seconded by Councillor Goulbourne

That nominations for the position of Chair of the Integrated Community Planning Committee, be closed.

Carried.

There being no other nominations, Regional Chair Partington, with the agreement of Councillor Smeaton, declared him Chair, of the Integrated Community Planning Committee for the remainder of the 2006 – 2010 term of Council.

Regional Chair Partington called for nominations for the position of Vice-Chair, of the Integrated Community Planning Committee.

Moved by Councillor Casselman  
Seconded by Councillor Augustyn

That Councillor Gabriel be nominated for the position of Vice-Chair, of the Integrated Community Planning Committee.

Carried.

Regional Chair Partington called a second time for nominations

Moved by Councillor Badawey  
Seconded by Councillor Hodgson

That Councillor D'Angela be nominated for the position of Vice-Chair, of the Integrated Community Planning Committee.

Carried.

Regional Chair Partington called a third time for nominations.

Moved by Councillor Rigby  
Seconded by Councillor Henderson

That nominations for the position of Vice-Chair, of Integrated Community Planning Committee be closed.

Carried.

There being two nominations on the floor for the Integrated Community Planning Committee Vice Chair position, Regional Chair Partington, with the agreement of the Committee decided to hold an open ballot vote.

Being as there were fourteen members of the Committee in attendance for the first vote, a majority of eight votes would be required, as neither candidate received the majority of the votes, another open ballot vote was taken.

Being as there were now fifteen members of the Committee in attendance for the second vote, a majority of eight votes would be required, as neither candidate received the majority of the votes, another open ballot vote was taken.

Being as there were now fourteen members of the Committee in attendance for the third vote, a majority of eight votes would be required, as Councillor Gabriel received the majority of the votes, he was therefore declared the Vice Chair of the Integrated Community Planning Committee for the remainder of the 2006 – 2010 term of Council.

The Regional Clerk noted that the Clerk's Office will retain the detailed voting documentation.

Regional Chair Partington vacated the Chair; Chair Councillor Smeaton assumed the Chair.

Moved by Councillor Rigby  
Seconded by Councillor Marshall

That Report ICP 1-2010, January 13, 2010, respecting the Procedure to Select the Committee Co-Chairs; Chairs and Vice-Chairs, be received for information.

Carried.

*(Please note that Report ICP 1-2010 can be found behind the Joint Reports Blue Book Tab)*

## **PRESENTATIONS**

2. Integrated Community Planning Department  
2010 Workplan  
**ICP 4-2010**

Mr. Robson, Commissioner, Integrated Community Planning Department provided Committee with a presentation respecting the Integrated Community Planning Department's 2010 Workplan, which included ongoing projects from 2009 and projects to be initiated in 2010 aligned to the 2007 – 2011 Council's Business Plan Strategic Themes.

Moved by Councillor Badawey  
Seconded by Councillor Hodgson

That Mr. Robson's presentation respecting Integrated Community Planning Department, 2010 Workplan, be received for information.

Carried.

### **ITEMS FOR CONSIDERATION**

3. Integrated Community Planning Department  
2010 Workplan  
**ICP 4-2010**

Moved by Councillor Badawey  
Seconded by Councillor D'Angela

That ICP 4-2010, January 13, 2009 respecting Integrated Community Planning Department 2010 Workplan, be received;

That the 2010 Workplan directions and activities of the Integrated Community Planning Department, be approved ***as amended by including the following:***

- ***Initiatives to work with the Niagara Region's School Boards;***
- ***All the information the Integrated Community Planning Department has relating to the inter municipal transit, is to be available to the Committee of the Whole at the January 28, 2010 meeting;***
- ***Ports Niagara into the transportation aspect of the plan;***
- ***Focusing on the marketing of the Niagara Region (eg. Sports tourism, wineries, GO Transit, etc.)***

Carried.

### **PRESENTATIONS (Continued)**

4. Pilot Social Media Strategy

Mr. Daryl Barnhart provided the Committee with a presentation on the Pilot Social Media Strategy which detailed the social media model of two-way symmetrical communication; what other government agencies are doing; corporate concerns; business benefits; objective; action plan; how the Region will interact; Regional Politicians and Social Media and the evaluation process.

**ITEMS FOR INFORMATION**

5. Pilot Social Media Strategy  
**ICP 2-2010**

Moved by Councillor Badawey  
Seconded by Councillor Hodgson

That Report ICP 2-2010, January 13, 2010 respecting Pilot Social Media Strategy, be received;

***That the Pilot Social Media Strategy be approved; and***

***That staff report back to the Committee with a progress report in three months time.***

Carried.

(Refer to Councillor Information Requests)

6. Year-End In-House Creative Services Report  
**ICP 3-2010**

Moved by Councillor D'Angela  
Seconded by Councillor Baty

That Report ICP 3-2010, January 13, 2010 respecting Year-End In-House Creative Services Report, be received for information.

Carried.

7. Minutes – Police Services Board  
**November 26, 2009**

Moved by Councillor Casselman  
Seconded by Councillor Hodgson

That the Minutes of the Police Services Board (November 26, 2009), be received for information.

Carried.

8. Minutes – Niagara Economic Development Corporation  
**September 18, 2009 – Report 4-2009**

Moved by Councillor Casselman  
Seconded by Councillor Hodgson

That the Minutes of the Niagara Economic Development Corporation (September 18, 2009), be received for information.

Carried.

9. Minutes – Niagara Economic Development Corporation  
**December 11, 2009 – Report 5-2009**

Moved by Councillor Casselman  
Seconded by Councillor Hodgson

That the Minutes of the Niagara Economic Development Corporation (December 11, 2009), be received for information.

Carried.

10. Minutes – Niagara Peninsula Conservation Authority  
**November 18, 2009**

Moved by Councillor Casselman  
Seconded by Councillor Hodgson

That the Minutes of the Niagara Peninsula Conservation Authority (November 18, 2009), be received for information.

Carried.

11. Minutes – Smarter Niagara Steering Committee  
**December 16, 2009**

Moved by Councillor Casselman  
Seconded by Councillor Hodgson

That the Minutes of the Smarter Niagara Steering Committee (December 16, 2009), be received for information.

Carried.

12. Minutes – Communications Advisory Panel  
**November 24, 2009**

Moved by Councillor Casselman  
Seconded by Councillor Hodgson

That the Minutes of the Communications Advisory Panel (November 24, 2009), be received for information.

Carried.

13. Minutes – Greater Niagara Circle Route  
**December 9, 2009**

Moved by Councillor Casselman  
Seconded by Councillor Hodgson

That the Minutes of the Greater Niagara Circle Route (December 9, 2009), be received for information.

Carried.

14. 2008 Management Letter –  
Funding to Not for Profit/Service Provider Organizations  
**CSD 152-2009**

Moved by Councillor Baty  
Seconded by Councillor Gabriel

That Report CSD 152-2010, November 4, 2010 respecting 2008 Management Letter – Funding to Not for Profit/Service Provider Organizations, be received for information.

Carried.

**OTHER BUSINESS**

15. Meeting Location

The Committee agreed by consensus to continue to meet in the Council Chambers given the number of Committee members (19) and the number of seats around the Committee Room 4 table (20)

**COUNCILLOR INFORMATION REQUESTS**

Staff was requested to:

- Review the website [www.niagaradejavu.com](http://www.niagaradejavu.com) and report back to Committee if staff deems it necessary to do so. (Refer to Minute Item 5) (Councillor Augustyn)

**ADJOURNMENT**

The Committee adjourned at 4:21 p.m. to meet again at 2:00 p.m. on Wednesday, February 3, 2010 in Council Chambers, Regional Headquarters.

Councillor Smeaton  
Chair

Janet Pilon  
Deputy Regional Clerk

Kevin Bain  
Regional Clerk